

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Advance Stores Company, Incorporated		07/26/2002	CORPORATION: VIRGINIA

RECEIVING PARTY DATA

Name:	Advance Merchandising Company, Inc.
Street Address:	5673 Airport Road
City:	Roanoke
State/Country:	VIRGINIA
Postal Code:	24012
Entity Type:	CORPORATION: VIRGINIA

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	1792873	INFO-TRAK
Registration Number:	1574103	TRAK
Registration Number:	1494948	LASTACELL
Registration Number:	1418151	TRAK AUTO
Registration Number:	1490825	TROUBLE FREE
Registration Number:	1168761	TRAK AUTO
Registration Number:	2133425	TROUBLE FREE

CORRESPONDENCE DATA

Fax Number: (540)510-3050

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 540-510-3000

Email: trademarks@flippindensmore.com

Correspondent Name: Tara A. Branscom, Esq.

Address Line 1: 1800 Wachovia Tower, Drawer 1200

Address Line 4: Roanoke, VIRGINIA 24006

900003517

TRADEMARK
REEL: 002760 FRAME: 0378

OP \$190.00 1792873

ATTORNEY DOCKET NUMBER:

0059-032

NAME OF SUBMITTER:

Tara A. Branscom, Esq.

Total Attachments: 2

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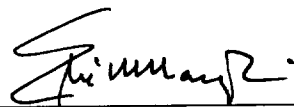
ASSIGNMENT

This assignment is entered into and is effective as of July 26, 2002 by and between Advance Stores Company, Incorporated, a Virginia corporation, herein referenced as "Assignor", and Advance Merchandising Company, Inc., a Virginia corporation, herein referenced as "Assignee."

Assignor owns the marks set forth in the attached Schedule A (the "Marks"). Assignor wishes to assign and Assignee wishes to acquire the Marks and the goodwill symbolized by the Marks, together with any federal or state applications/registrations for the Marks.

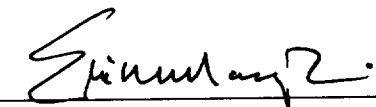
For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to the Assignee and Assignee accepts all right, title and interest in and to the Marks, the goodwill symbolized by the Marks, and any federal or state applications/registrations for the Marks.

Assignor:
ADVANCE STORES COMPANY,
INCORPORATED

By: 

Its: Sr. Vice President
General Counsel & Secretary

Assignee:
ADVANCE MERCHANDISING
COMPANY, INC.

By: 

Its: Secretary

Schedule A

Mark	Registration or Application No.	Registration or Application Date
INFO-TRAK	1,792,873	09/14/93
TRAK AUTO	1,654,172	08/20/91
TRAK	1,574,103	01/02/90
LASTACELL	1,494,948	07/05/88
TRAK AUTO	1,418,151	11/25/86
TROUBLE FREE	1,490,825	06/07/88
TRAK AUTO	1,168,761	09/08/81
TRAK TROUBLE FREE	1,515,211	12/06/88
JIM GAUNTLETT/TRAK AUTO	1,359,785	09/10/85
AUTOTRAK	1,266,741	02/14/84
EVERY ITEM, EVERY DAY, JUST ABOVE WHOLESALE	1,227,146	02/08/83
JUST ABOVE WHOLESALE	1,204,176	08/03/82
AUTOCRAFT	1,264,022	01/17/84
TROUBLE FREE	2,133,425	01/27/98
BREAK THE CODE	1,778,063	06/22/93
TRACK I	73/827228	09/25/89
TROUBLE FREE	74/625853	01/26/95
BRUISER	74/679460	05/23/95
TROUBLE FREE	74/593914	11/02/94